

## Our corporate direction

Our mission is to **Make Hampshire Safer**.

In line with the National Framework for modernisation, we are widening the role of our service to help us to achieve our mission and our responsibilities as a modern and professional fire and rescue service. Our primary aim is to protect people, property, the environment and our heritage by preventing fires and other emergencies, responding to environmental emergencies, terrorist attacks and major flooding incidents, as well as to fires as we always have done.

We would rather prevent emergencies from happening in the first place wherever possible. That is why we are providing advice and training to the community, focusing on the people who need us most such as elderly and young people.

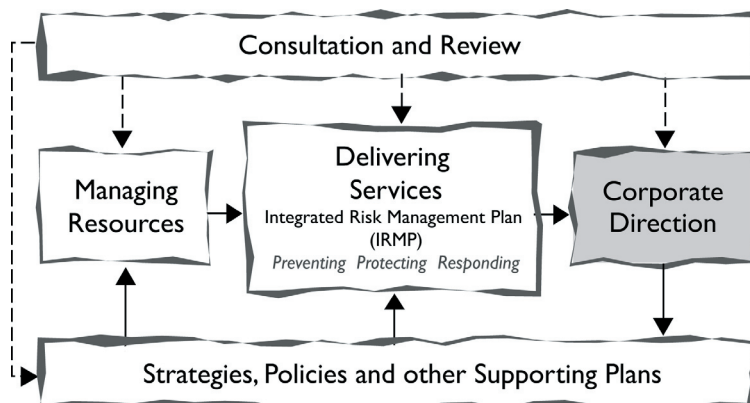
Our aim is to ensure every home in Hampshire has a home fire safety visit by 2010 and for every key stage pupil to be educated in fire safety by Key Stage 3. In partnership with the police and other agencies, we also aim to reduce arson in buildings.

To help to protect homes from fire our aim is for every household in Hampshire to have at least one smoke detector by 2010. We are also working closely with property owners and developers to install sprinklers in high risk buildings.

We will offer advice to building developers, but we will take action to enforce compliance with regulations when necessary to protect people living in and visiting Hampshire.

False alarms from automatic detection systems are a drain on our resources and we will therefore work with property owners and users to drive these down by 10% by 2010.

The quicker we get to an emergency the greater the positive impact our firefighters can have. Our target is therefore to attend all emergency calls within 8 minutes on 80% of occasions (8/80). To achieve this target we will deploy our resources flexibly. Details of some of these pilot schemes can be seen on page 9.



To help us to achieve all of this, we have the following key aims:

- To reduce fire deaths and injuries in the home by 20% by 2010
- To reduce the number of fires that occur in buildings by 3% by 2006
- To reduce fires started deliberately by 10% by 2010
- To divert 2% of our current resources to prevention activities by 2008
- To be in the top 20% of high performing fire and rescue services in the country